

## About JCS

- Founded in 2003 by a former partner of Ernst & Young, LLP
- Headquartered in Scottsdale, Arizona
- Alumni of prestigious consulting firms and healthcare providers with a passion for client service
- Clients range from growing, emerging organizations to Fortune 500 clients
- Projects range from smaller, short-term engagements to large, complex implementations and enterprise-wide projects

## IT Effectiveness: Getting the Returns That You Expect From Your IT Investment

### Is your IT organization performing to its potential?

In today's challenging economic climate it is more important than ever to demonstrate positive returns on IT spending. As companies contract or experience budget constraints, IT organizations cannot afford to underperform or miss expectations. Furthermore, CIOs cannot afford the time nor expense for costly projects that develop shelf recommendations that never get implemented.

### What are common challenges faced by IT Executives?

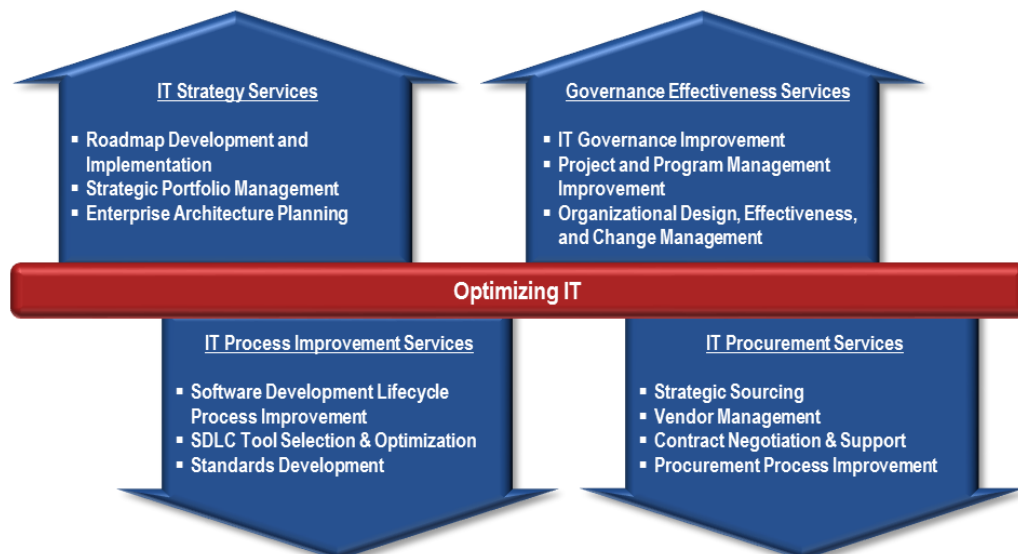
IT Executives face many challenges in running and improving their organizations. Some challenges stem from trying to keep pace with rapid advancements in technology hardware, tools, and delivery approaches; while other challenges relate to more fundamental problems that have been common in IT for decades regardless of the hardware or delivery approaches in vogue at the time. Common challenges that IT Executives face today include:

- What should the IT strategic roadmap be for the next five years that best supports the company's direction?
- How can the relationship with business customers be strengthened?
- How can costs be controlled when legacy platforms must be maintained at the same time new platforms are adopted and must be integrated?
- How can the company make IT decisions faster in order to more quickly get products to market?
- What Enterprise Architecture approach is best for the future of the company? How can that approach best be achieved?

### How can IT get back on track?

IT Executives must make cost conscious investments in improving IT that have short delivery cycles and quickly generate sustainable results. The IT Effectiveness services offered by JCS target the needs and pain points of IT Executives.

## JCS IT Effectiveness Services



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## IT Effectiveness Approach

JCS applies a repeatable framework to our IT Effectiveness services that is flexible and can be tailored to the size, scope, and objectives of our client's needs, budget, and situation. Our pragmatic approach draws from a rich array of customizable processes, tools, and techniques that improve the efficiency of our service delivery.

Our approach to IT Effectiveness services balances data collection and fact finding with analysis, planning, and execution. Our goal is to deliver sustainable, repeatable IT Effectiveness solutions as quickly as possible that allow our clients to get back on track to delivering high value technology solutions. In consulting, reputation is everything. Therefore, we count on delivering value added solutions that can be implemented and sustained rather than delivering recommendations that sit on the shelf.



## Representative Experience

JCS has hand-picked a team of consultants that have a variety of industry and functional experience. Our consultants have assisted a wide array of organizations in their efforts to create, sustain, and improve their application of technology. Our experiences span many industries and project situations. JCS brings this world-class talent to bear in assisting our clients achieve their business goals by improving the effectiveness of IT organization delivery. Representative organizations served include:

- 5<sup>th</sup> Largest Health System in the U.S.
- Multiple National Health Insurance Companies
- Co-Op Health Plan
- State and City Governments
- Discrete Door Manufacturer
- Global Financial Services Provider
- Largest University in World
- 3<sup>rd</sup> Largest Food & Beverage Company
- Major Retail Company
- Major Pulp & Paper Company
- Multiple National Communications Companies
- Large Academic Medical Centers

To learn more about Jimenez Consulting Solutions and our offerings, please contact us at (480) 237-9200 or visit [www.jimenezconsulting.com](http://www.jimenezconsulting.com).